

## PROMOTIONS RECAP

# A YEAR AT THE DMV



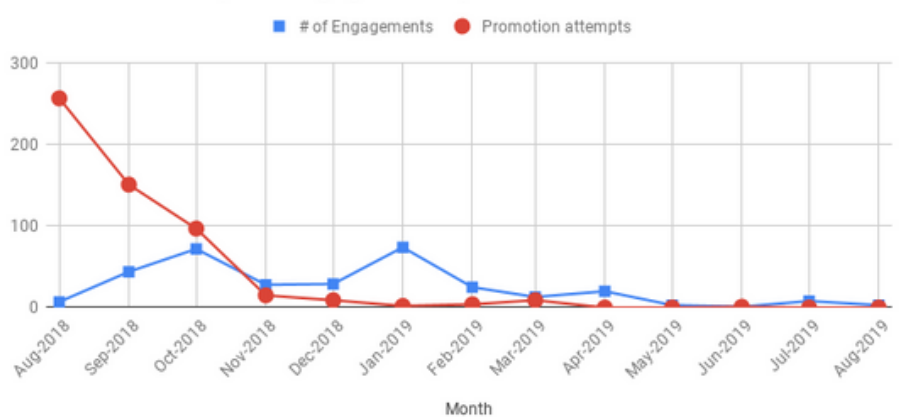
### Submitting the album

Overall, I submitted *Music for the DMV* to 545 blogs, playlists, film festival, radio stations, podcasts, and other music-related venues. From those, I received 53 acceptances, 42 rejections, and 6 ambiguous responses.

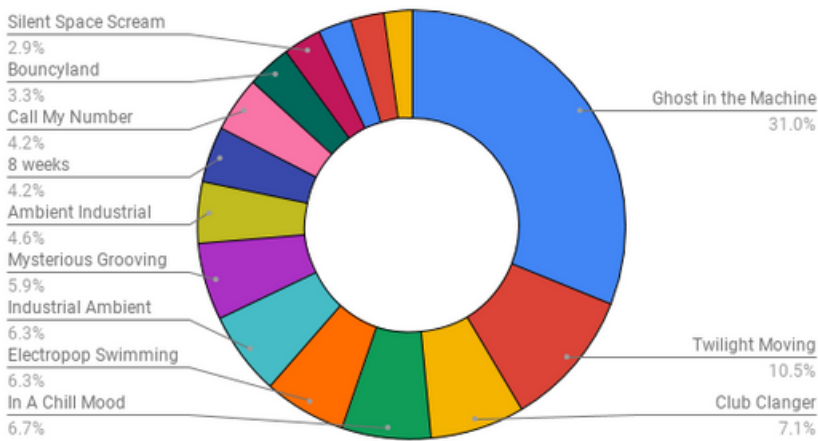
### Response

Those communications resulted in 821 podcast and radio plays, reviews, film festival acceptances, and other promotions and engagements over the course of a year.

Promotion Attempts + Engagements per Month



Most Played Songs on Radio and Podcasts

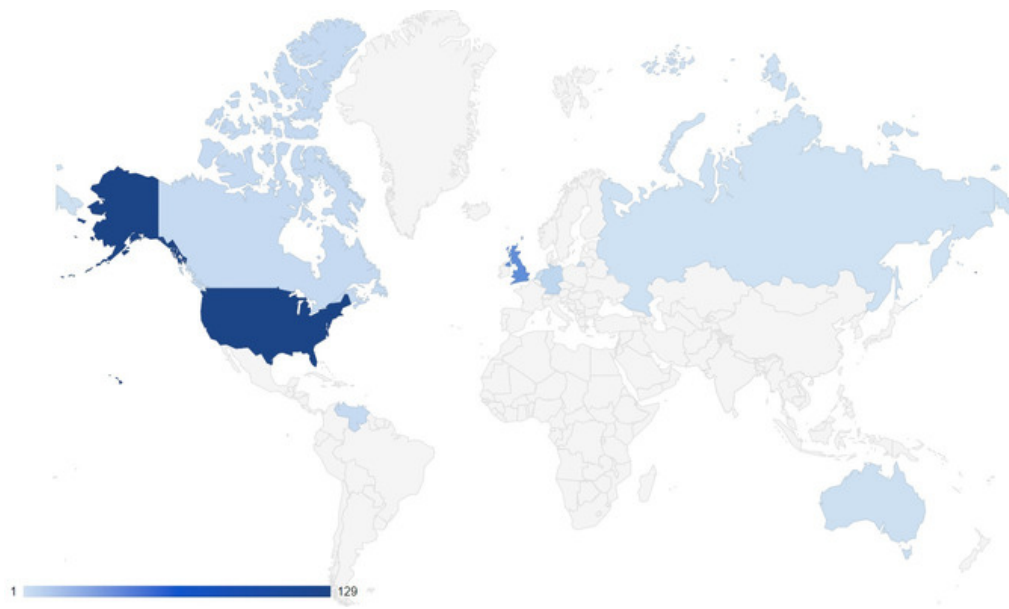


### Most Played Songs

The song "Ghost in the Machine" was played the most on radio and podcasts, followed by "Twilight Moving Meditation," "Club Clanger," and "In A Chill Mood."

### Global Reach

The radio stations and podcasts that played *Music for the DMV* span 8 countries across 5 continents



### Reviews, Charts, Awards, and Sales

*Music for the DMV* was reviewed 10 times; spent 14 weeks on the WTUL Radio charts, including two consecutive weeks at #1; named to 4 "Best of 2018" lists; and won the 2019 Independent Music Award for Best Concept Album where the judges included Tom Waits, Kathleen Brennan, Robert Smith, Jim Brickman, Gloria Gaynor, and Martha Wash, to name a few.

As a result of promoting the album, I also gave interviews for a radio show, a podcast, a university course, and 2 blogs; recorded 2 live sets for radio; made 2 guest mixes for radio/podcast; and performed 2 live shows. And I met a lot of wonderful musicians and music lovers through Twitter.